

PERFORMANCE

COMFORT

SAFETY

BRAKING DISTANCE



# ULTRA-PREMIUM DISC BRAKE PADS

## ADVANCED CERAMIC FRICTION TECHNOLOGY

For three decades, ADVICS ultra-premium braking and chassis components have set the standard of excellence in the aftermarket. ADVICS ultra-premium disc brake pads are developed from advanced ceramic friction technology. Master engineering results in the aftermarket's best performing ceramic brake pads that provides superior stopping power and peak performance capabilities.

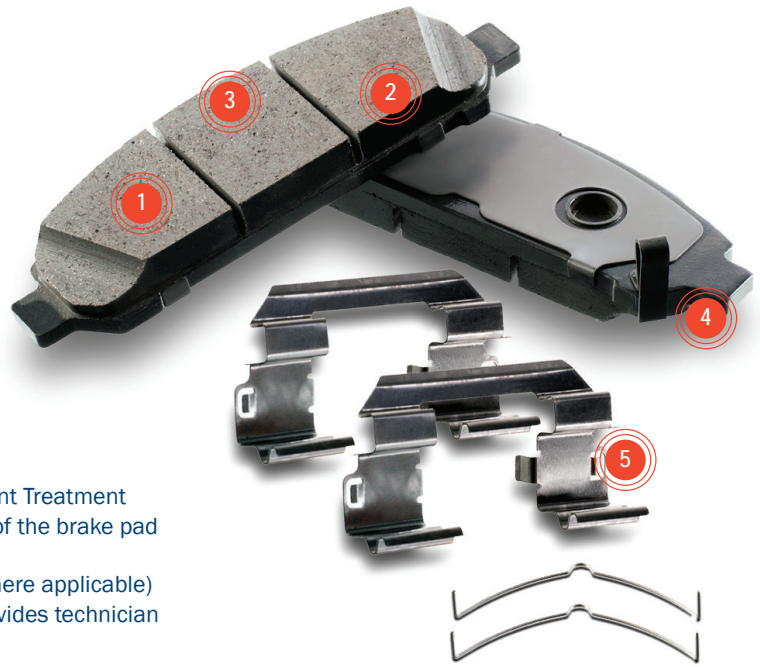


PADS | ROTORS | MASTER CYLINDERS | WHEEL CYLINDERS | BOOSTERS | CALIPERS

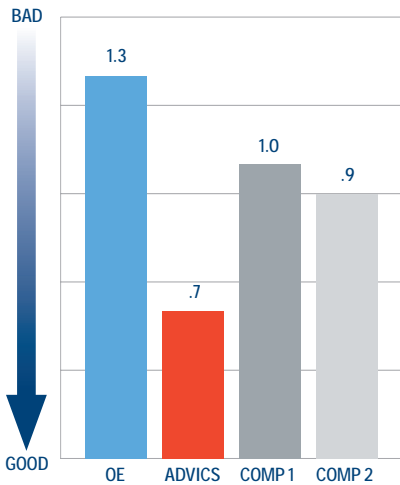
ADVICSAFTERMARKET.COM

# FEATURES AND BENEFITS:

- 1** **FEATURE:** Industry-Leading Friction Technology  
**BENEFIT:** Produces quiet, smooth, safe stopping with reduced noise and more reliable braking systems
- 2** **FEATURE:** Advanced Slots and Chamfers  
**BENEFIT:** Absorb vibration, reduce noise and provide an excellent cost-per-mile value
- 3** **FEATURE:** Proprietary Vehicle-Specific Formulations  
**BENEFIT:** Optimal performance and heat dissipation, promoting extended pad and rotor life
- 4** **FEATURE:** Steel Backing Plates Undergo a Corrosion-Resistant Treatment  
**BENEFIT:** Ensures backing plate rigidity throughout the life of the brake pad
- 5** **FEATURE:** Mechanical Wear Indicator and Hardware Kits (where applicable)  
**BENEFIT:** Alerts driver when pad life is reaching its end; Provides technician with the parts needed to get the job done

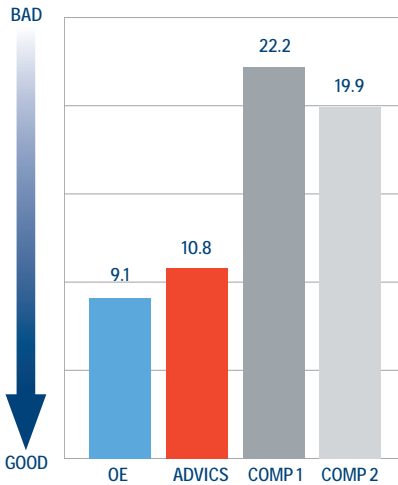


## MINIMAL PAD WEAR



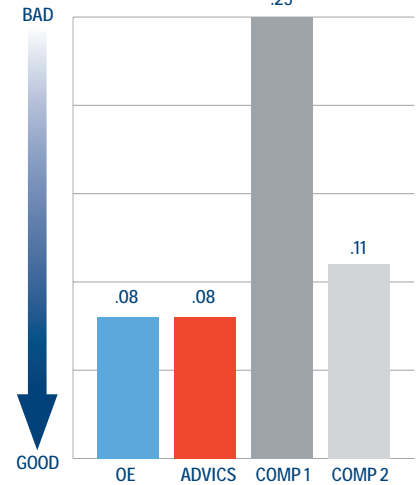
SAE J2707 - Wear Test Procedure  
 Pad Wear: mm/3,700 stops

## LOW NOISE LEVELS



SAE J2521 - Squeal Noise Test Procedure  
 Percentage Noisy Stops > 70dB

## CONSISTENT PEDAL FEEL



SAE J2522 - Dynamometer Global Brake Effectiveness  
 Pedal Feel Variation (25mph-125mph)

**46%**  
 longer pad life than  
 the OE product

**46-51%**  
 less noise than  
 competitive  
 products

**100%**  
 same pedal feel as  
 the OE product



HEADQUARTERS: 1650 Kingsview Drive, Lebanon, OH 45036 TECHNICAL CENTER: 45300 Polaris Ct., Plymouth, MI 48170

